



MENTORING PROGRAM
FUELING BUSINESS GROWTH

IGNITE 360[®] program offers targeted, highly effective mentoring to three distinct entrepreneurial levels.

IGNITE 360[®] TRANSITION:

For organizations that need strategy before growth or change.

IGNITE 360[®] ADVANTAGE:

For companies that are committed to growth. Must be registered/licensed by the state to submit an application.

IGNITE 360[®] PREMIER:

For large companies that are focused on transformational activities. Must gross more than \$500,000 per year and be registered/licensed with the state to submit an application.

The **IGNITE 360[®] program** is an ACTIVITY-based process strategically developed to deliver critical outcomes that support sustainable growth.

As a result of the program, participants:

- A**ccelerate growth in terms of revenue generation, market share, visibility and profitability
- C**reate new, timely opportunities that include product or service launches, presence in untapped industry segments and/or strategic partnerships
- T**ransfer knowledge and resources beyond current capabilities
- I**mplement proven tactics using the experience and guidance of successful mentors and subject matter experts
- O**rganize your time and priorities to effectively work in the business while you balance the requirements of working on the business
- N**etwork with referrals from our broad community of professionals to gain access to funding, marketing, operations, IT, finance and other proficiencies required for business success

weVENTURE[™]
POWERED BY Florida Institute of Technology

FOR MORE INFORMATION OR TO APPLY:
wevignite@fit.edu or 321-674-7007

SESSIONS FILL UP QUICKLY, APPLY TODAY!

IGNITE 360® TRANSITION:

For organizations that need strategy before growth or change.
An essential resource for:

- Companies still in startup mode that have established a strong foundation for operations and are ready to generate revenue growth
- Companies that have been in operation with established revenues but need assistance in one or two functional areas
- Companies that need better systems or processes to support growth
- Companies evaluating the next stage of their growth and development
- Companies that need financial assistance to better understand budgets, metrics and basic business accounting for greater financial health
- This three-month mentoring program provides the resources and accountability required to support business sustainability.

IGNITE 360® ADVANTAGE:

For companies that are committed to growth.
Must be registered/
licensed by the state to
submit an application.

- Regardless of size, each Advantage applicant must demonstrate established fundamental competencies for consideration.
 - » This includes submission of accurate P&Ls, balance sheets, inventory reports (as applicable) and business plans.
- The Advantage experience offers:
 - » A private boardroom setting
 - » A team of selected expert mentors
- Each hour-long session focuses on:
 - » Growth strategies
 - » Closing gaps to desired outcomes
 - » Implementation plans (homework)
 - » Key performance standards
 - » Business development

IGNITE 360® PREMIER:

For large companies that are focused on transformational activities.
Must gross more than \$500,000 per year and be registered/licensed with the state to submit an application.

- IGNITE 360® Premier focuses on transformational activities that include but are not limited to change management, exit strategies, succession plans and/or expansion.
- Each Premier applicant must demonstrate established fundamental competencies for consideration.
 - » This includes submission of accurate P&Ls, balance sheets, inventory reports (as applicable) and business plans.
- The Premier experience offers:
 - » A private boardroom setting
 - » A team of selected expert mentors
- Each hour-long session focuses on:
 - » Growth strategies
 - » Transformational activities
 - » Implementation plans (homework)
 - » Key performance standards
 - » Business development

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